



NVBDC

CERTIFICATION OF DISABLED &
VETERAN-OWNED BUSINESSES

★ 2017 ★
NVBDC SPONSORSHIP OPPORTUNITIES

ABOUT SPONSORSHIP WITH NVBDC

The NVBDC was created for the purpose of providing a credible and reliable certifying authority that would ensure that valid documentation exists of a business's Veteran ownership and control.

The National Veteran Business Development Council is organized as a 501c3 not for profit foundation. By joining the NVBDC as a sponsor, corporations are supporting the advancement of veteran owned businesses. Your contribution will result in invaluable access and visibility as a supporter of veteran enterprises success.

NVBDC prides itself as being a strong marketing partner with our sponsors, and we support that position by including our sponsors in many of our marketing efforts. Sponsoring our signature events and core programs, can provide tangible returns for your organization across our network. NVBDC recognizes and celebrates our accomplishments along with the accomplishments of our supporters who have partnered with NVBDC.

Event sponsorship allows you to reach hundreds of Veteran Certified businesses in one location. As a sponsor, you will enjoy greater visibility and access to event attendees.

Becoming an NVBDC sponsor is a unique and cost effective opportunity to work toward fulfilling your Service Disabled and Veteran Owned Business supplier diversity goals.

Be sure to secure your place as we envision the future of supplier diversity. The team at NVBDC looks forward to collaborating!



CORPORATE SPONSORSHIP BENEFITS

★ **FOUNDING: \$50,000.00**

Our top level of sponsorship. Founding Sponsorship offers maximum visibility to suppliers, and secures your position as a true partner, committed to supporting Veteran Owned Business opportunities. Founding sponsors are industry exclusive and receive the following benefits:

- ✓ Founders Award presented
- ✓ Access to Database of SD/VOB's
- ✓ Use of NVBDC Certification Logo
- ✓ Standard Quarterly DB Search Activity Report
- ✓ Personal NVBDC Account Administrator assigned (Loads Business Profile and acts as main point of contact for all issues)
- ✓ Custom Supplier Analysis - Comparison of supplier DB to NVBDC DB.
- ✓ Broadcast Email of Supplier Search Requests (4 Included)
- ✓ Trade Show Booth Exhibitor (First Booth FREE second booth 20% discount)
- ✓ Advertising - 4 Email Blasts to SD/VOBs (40,000+) included (1 per Qtr.)
- ✓ Advertising - Web Banner (1 Included)
- ✓ Advertising - Founding Sponsor Identification by company logo on the NVBDC website and all marketing materials

★ **BENEFACTOR: \$25,000.00**

Benefactors are the backbone of our organization. They enable us to operate, reach out to veteran Owned businesses and to certify as many businesses as quickly as we can. In exchange, for their support, Benefactors receive the following benefits:

- ✓ Award certificate
- ✓ Access to Database of SD/VOB's
- ✓ Use of NVBDC Certification Logo
- ✓ Standard Quarterly DB Search Activity Report
- ✓ Business Profile (Self-Service)
- ✓ Broadcast Email of Supplier Search Requests (2 Included)
- ✓ Trade Show Booth Exhibitor (10% Discount)
- ✓ Advertising - Web Banner (1 Included)
- ✓ Advertising - Sponsor Listing on Website w/ Logo



CORPORATE SPONSORSHIP BENEFITS

★ **PATRON: \$10,000.00**

Patrons are loyal partners in our effort to certify veteran owned businesses. In return, Patrons receive the following benefits:

- ✓ Award certificate
- ✓ Access to Database of SD/VOB's
- ✓ Use of NVBDC Certification Logo
- ✓ Standard Quarterly DB Search Activity Report
- ✓ Business Profile (Self-Service)
- ✓ Broadcast Email of Supplier Search Requests (1 Included)
- ✓ Trade Show Booth Exhibitor (5% Discount)
- ✓ Advertising - Sponsor Listing on Website w/ Logo

★ **CORPORATE: \$5,000.00**

Corporate sponsors are our entry level into sponsorship. We value each and every sponsor relationship we create, and honor corporate sponsors with the following:

- ✓ Award certificate
- ✓ Access to Database of SD/VOB's
- ✓ Use of NVBDC Certification Logo
- ✓ Standard Quarterly DB Search Activity Report
- ✓ Business Profile (Self-Service)
- ✓ Advertising - Sponsor Listing on Website w/ Logo





EVENT SPONSORSHIP

Our two annual hosted events were extremely popular and successful in 2016 and we have plans to make both events even better in the coming year. We hope you will join NVBDC in making successful connections with our certified Service Disabled and Veteran Owned Businesses in order to meet supplier diversity objectives. **Prices listed are per event.**

2ND ANNUAL FEDERAL RESERVE MATCHMAKING EVENT

July 20, 2017 ★ Federal Reserve Building, Detroit

12TH ANNUAL VETERAN BUSINESS MATCHMAKING EVENT & VETS NIGHT OUT

November 7-8, 2017 ★ Michigan Location — TBD

AN EXCITING 2 DAY EVENT

Day 1: Training & Education Sessions
Day 2: Meeting & Matchmaking



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EVENT SPONSORSHIP OPPORTUNITIES

As a event sponsor, you will have a strong presence throughout the various programs, onsite and online through our website, promotional materials, and social media outlets.

★ PLATINUM SPONSOR:

1 available — \$5,000.00

- ✓ key note address at lunch or in the morning welcome
- ✓ two full page color ads in the program book
- ✓ two skirted exhibit tables with 2 chairs

★ GOLD SPONSOR:

4 available — \$2,500.00

- ✓ corporate sponsored break out session
- ✓ one full page color ad in the program book
- ✓ one skirted exhibit table with 2 chairs

★ SILVER SPONSOR:

5 available — \$1,000.00

- ✓ one full page color ad in the program book

★ PROGRAM SPONSOR:

1 available — \$1,500.00

- ✓ recognized as official program sponsor

★ CORPORATE LANYARD SPONSOR:

1 available — \$500.00

★ CORPORATE BAG SPONSOR:

1 available — \$500.00

★ FOOD SPONSOR:

6 available — \$1,000.00

(2 available for the Federal Reserve event, 4 available for Veteran Business Matchmaker)

★ VETS NIGHT OUT SPONSOR:

3 available — \$1,000.00

- ✓ corporate logo on signage and all event e-mail promotions

★ EXHIBIT TABLE:

limited number available — \$200.00

- ✓ includes skirted table and 2 chairs



CONTACT NVBDC ABOUT SPONSORSHIP

Visit: <http://nvbdc.org/sponsorship.html>

OR CALL

 **888-CERTIFIED**



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